

MYTH #1

NEUROSTAR® ADVANCED THERAPY IS AN EXPERIMENTAL OR INVESTIGATIONAL TREATMENT.

FACT:

NeuroStar Advanced Therapy has been around for almost a decade as a safe and effective treatment, which is backed with the most clinical studies for TMS in depression and supported by 23 research publications.^{1,2,3}

MYTH #3

NEUROSTAR ADVANCED THERAPY IS INCONVENIENT AND HARD TO FIND.

FACT:

NeuroStar Advanced Therapy is the first FDA-cleared TMS treatment in the U.S. delivered in under 19 minutes* compared to the previous 37½ minutes. There are over [VarField#] NeuroStar doctors nationwide, and in the past year, there has been a [VarField#] percent increase in the number of NeuroStar systems now available in 49 states. NeuroStar treatment is performed right in the doctor’s office in a spa-like chair.

MYTH #5

TMS IS THE SAME AS ELECTRO-CONVULSIVE THERAPY (ECT).

FACT:

Unlike TMS, ECT involves general anesthesia and is considered an invasive treatment. It can have side effects that are not associated with TMS treatment, such as memory loss, confusion and nausea.

MYTH #2

NEUROSTAR ADVANCED THERAPY IS NOT COVERED BY INSURANCE.

FACT:

NeuroStar Advanced Therapy is widely reimbursed by most commercial and government health plans, including Medicare and Tricare.

MYTH #4

NEUROSTAR ADVANCED THERAPY CAN BE USED TO TREAT CONDITIONS SUCH AS PTSD, OCD AND BIPOLAR DISORDER.

FACT:

NeuroStar Advanced Therapy and other TMS treatments are only FDA indicated to treat Major Depressive Disorder (MDD) in adult patients.

MYTH #6

NEUROSTAR ADVANCED THERAPY HAS MANY NEGATIVE SIDE EFFECTS.

FACT:

NeuroStar Advanced Therapy provides benefits without the side effects often associated with antidepressant medication. The most common side effect is pain or discomfort at or near the treatment site.⁴

MYTH #7

NEUROSTAR® ADVANCED THERAPY CAN BE USED TO TREAT DEPRESSION AFTER ONE ANTIDEPRESSANT HAS FAILED, BUT NOT MULTIPLE.

FACT:

NeuroStar Advanced Therapy may be an appropriate depression treatment for adult patients who have attempted one or multiple depression medications yet are still symptomatic.

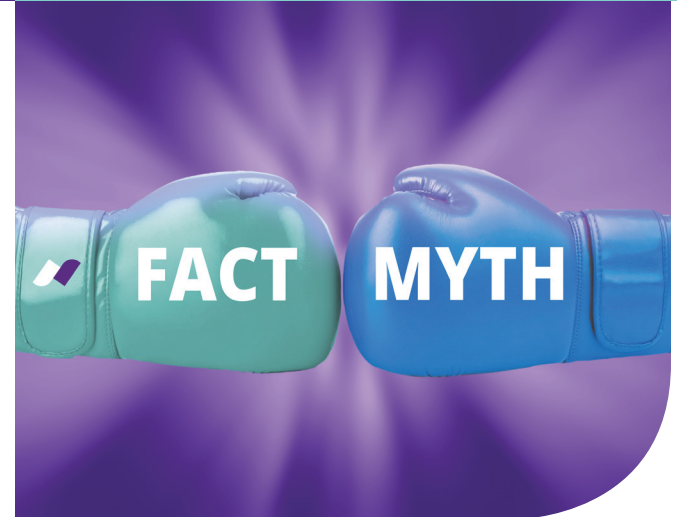


About NeuroStar® Advanced Therapy

NeuroStar Transcranial Magnetic Stimulation (TMS) is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode.

The most common side effect is pain or discomfort at or near the treatment site.

NeuroStar Advanced Therapy is available by prescription only. A doctor can decide if NeuroStar is right for you.



Facts vs Myths

THE TRUTH ABOUT TMS

NeuroStar® Advanced Therapy is the established leader in transcranial magnetic stimulation (TMS) therapy, a non-invasive form of neuromodulation.

NeuroStar Advanced Therapy has been FDA cleared since 2008, but many people have never heard of TMS and there are quite a few myths to be addressed.

MYTH #8

“DEEP TMS” OR “AN IMPROVED VERSION OF TMS” WORKS BETTER THAN OTHER TMS TREATMENTS.

FACT:

NeuroStar treats right at the source. It offers precise coil placement for consistent repeatable treatment to ensure patients receive the right dose at the right location every time. Data does not support depth of treatment is better or improved.



To find a doctor near you, visit NeuroStar.com



* Treatment time may vary depending on doctor's recommendation.

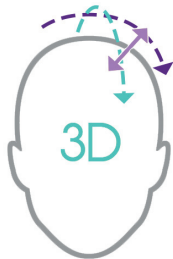
1. Carpenter LL, et al. *Depress Anxiety*, (2012)
2. George MS, et al. *Arch Gen Psychiatry*, (2010)
3. O'Reardon JP, et al. *Biological Psychiatry*, (2007)
4. Janciak PG, et al. *J Clin Psychiatry*, (2008)



THE INDUSTRY LEADER IN TMS THERAPY

FDA cleared in 2008, NeuroStar® Advanced Therapy is a non-drug, non-invasive treatment that uses magnetic pulses to stimulate areas of the brain that are underactive in depression — otherwise known as transcranial magnetic stimulation (TMS), which is different than electroconvulsive therapy (ECT). NeuroStar is proven safe and effective for patients with depression who have not benefited from antidepressant medications, and serves as the #1 TMS choice for doctors.

ONLY TMS WITH PATENTED CONTACT SENSING



DELIVERS THE RIGHT DOSE TO THE RIGHT LOCATION EVERY TIME

INDICATED FOR ADULT PATIENTS WITH MAJOR DEPRESSIVE DISORDER WHO HAVE NOT SEEN SUCCESS WITH AT LEAST ONE ANTIDEPRESSANT



[Variable Field: Number]

TREATMENTS delivered to approx



[Variable Field: Number]

PATIENTS



COVERED BY MOST NATIONAL INSURANCE COMPANIES

including Medicare and Tricare

Backed with the

MOST CLINICAL RESEARCH

IN TMS FOR DEPRESSION^{4,5,6}



11 CLINICAL TRIALS

23 PEER-REVIEWED PUBLICATIONS AND COUNTING

5.5 MILLION PEOPLE

in the U.S. treated for depression DO NOT ACHIEVE REMISSION WITH ANTIDEPRESSANT MEDICATION^{1,2,3}

58%

OF PEOPLE TREATED EXPERIENCED SIGNIFICANT IMPROVEMENT⁴

37%

OF PATIENTS ACHIEVED REMISSION OF THEIR DEPRESSION SYMPTOMS⁴



Supports investigator-initiated clinical trials to develop new research on TMS over 50 supported to-date



NEUROSTAR OUTCOMES REGISTRY

PROJECTED TO BECOME ONE OF THE LARGEST REGISTRIES FOR DEPRESSION TREATMENT WITH 6,000 PATIENTS BY 2019

In an NIMH-funded, independent, randomized controlled trial, patients treated with TMS using a clinical trial version of the NeuroStar TMS System were 4x more likely to achieve remission compared to patients receiving sham treatment ($P = 0.0173$; odds ratio = 4.05)⁵

1. Kessler RC, et al. JAMA, (2003) 2. <https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>, accessed 1/16/2018
3. Gaynes BN et al., Cleveland Clinic Journal of Medicine 2008;75(1):57-66 4. Carpenter LL, et al. Depress Anxiety, (2012)
5. George MS, et al. Arch Gen Psychiatry, (2010) 6. O'Reardon JP, et al. Biological Psychiatry, (2007)